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|  | **1** | **2** | **3** | **4** |
| **Creativity** | My team included interviews without editing. Also we did not include additional pictures, sound or video to add to the project | My team included interviews without editing. We included added sound, image or video that corresponded with interview content | My team included edited interviews as well as additional sound, video and images that corresponded with the interview content | My team edited the interviews and incorporated video, images and sound with the answers to the interview questions to create an intriguing video to watch. Audience is very entertained by the creative format of the video. |
| **Storyboard** | My team did not submit a storyboard prior to filming. A storyboard was only submitted with the final project. | My team had an incomplete storyboard before filming. The incomplete storyboard was submitted by the deadline. | My team completed and submitted a detailed storyboard before filming. Our storyboard shows sketches and sequencing that reflect what happens within our video. If we revised the sequencing after filming, we submitted a second storyboard. | My team submitted a detailed storyboard before filming. Our storyboard shows sketches and sequencing that reflect what happens within our video. We took the feedback and made adjustments to our storyboard before filming. (You should show evidence of changes made based on feedback.) If we revised the sequencing after filming, we submitted a second storyboard. |
| **Theme** | My team created a video that does not reflect the theme of true happiness. | My team did not emphasize the theme in any way other than repeating the word happiness in questions and answers. | My team organized the interview questions and answers to provide a storyline that emphasizes the theme: true happiness. | My team organized the interview questions and answers to provide a storyline that emphasizes the theme. We used the elements and principles of design within our video. We also provided written or oral support for why we chose to include or sequence the events in that way and how we incorporated the elements and principles of design. |
| **Components and Content** | Missing planning pieces and revisions/feedback/ reflections | Completed many of the components: missing any of the planning pieces | Completed almost all components: missing revisions/peer feedback | Completed all components: storyline, storyboard, pitch, interview question list, video for screening, revisions based on feedback, peer feedback and evaluation, interview of two elders, interview of each team member, individual team progress report/reflection, any revised documents with support for revisions |
| **Videography** | My team used 1 camera angle/shot during the video. | My team used 2-3 different camera angles/shots within the whole video. | My team used many camera angles and shots within the interviews and other footage. The constant camera angle/shot changes distracted from the interview. | My team used many camera angles and shots within the interviews and other footage. We incorporated the variety to keep the audience interested however we made sure to still focus on what was being said in the interview (i.e. not too many camera changes, that would be distracting) |
| **Editing** | My team did not edit the interviews or add any additional effects in the editing process. | My team included audio or transition effects within our video. We did not edit the interview. | My team chose audio and effects for transitions. We also edited/cut the interview to emphasize certain answers or to help the video flow. Transitions or cuts may be distracting from the content of the video. | My team chose audio and effects for transitions. We also edited/cut the interview to emphasize certain answers or to help the video flow. The transitions, changes and cuts do not distract from the content of the video. |